


|  |  |   |
|--|--|---|
| <b>Search Notes</b><br><br> | <b>Application/Control No.</b><br><br>10814010 | <b>Applicant(s)/Patent Under Reexamination</b><br><br>CHANG, WILLIAM I. |
|  | <b>Examiner</b><br><br>GREG BENGZON            | <b>Art Unit</b><br><br>2444   |

| SEARCHED |             |           |          |
|----------|-------------|-----------|----------|
| Class    | Subclass    | Date      | Examiner |
| 709      | 201-207,200 | 9/25/2010 | /GB/     |
| 705      | 14.1-14.73  | 9/25/2010 | /GB/     |

| SEARCH NOTES  |           |          |
|---|-----------|----------|
| Search Notes  | Date      | Examiner |
| and ( (monitor\$5 track\$5 log\$5 histor\$5 gather\$5 collection ) with ( ( registration seller offer deal acceptance opt-in ) near9 (\$5mail message material profile confirm\$5 acknowledg\$5 respons\$ reply replies accept\$5 ) ) ) | 4/29/2010 | /GB/     |
| ( (marketing advertis\$3 solicitation commercial promotion\$5 offer ) near2 (\$5mail message material ) )   |           |          |
| ( (marketing advertis\$3 solicitation commercial promotion\$5 offer ) near9 ( confirm\$5 acknowledg\$5 respons\$ reply replies accept\$5 tenden\$5 like dislikes ) )  |           |          |
| ( ( confirm\$5 acknowledg\$5 respons\$ reply replies accept\$5 tenden\$5 like dislikes ) near9 registration )   | 4/29/2010 | /GB/     |
| Review USC 101 issues   | 4/29/2010 | /GB/     |

| INTERFERENCE SEARCH |             |           |          |
|---------------------|-------------|-----------|----------|
| Class               | Subclass    | Date      | Examiner |
| 709                 | 201-207,200 | 9/25/2010 | /GB/     |
| 705                 | 14.1-14.73  | 9/25/2010 | /GB/     |

|  |  |
|--|--|
| /GREG BENGZON/<br>Examiner.Art Unit 2444 |  |
|--|--|